Globally, inadequate breastfeeding leads to preventable deaths, obesity, and cognitive losses, which further cause enormous economic losses. These losses are known as... 

**THE COST OF NOT BREASTFEEDING**

Global economic costs of not breastfeeding are around **US$341 billion** annually.

- **595,379 childhood deaths** (6 to 59 months) from diarrhea and pneumonia each year can be attributed to not breastfeeding.

- **974,956 cases of childhood obesity** can be attributed to not breastfeeding each year.

For women, breastfeeding is estimated to have the potential to prevent **98,243 deaths from breast and ovarian cancers as well as Type II diabetes** each year.

**COUNTRY BREAKDOWN OF EXCLUSIVE BREASTFEEDING RATE AS OF 2017**

- **Cambodia**: 65%
- **India**: 55%
- **Myanmar**: 51%
- **Timor-Leste**: 50%
- **Indonesia**: 41%
- **Laos**: 40%
- **USA**: 35%
- **Mexico**: 30%
- **Nigeria**: 24%
- **Vietnam**: 24%
- **Thailand**: 23%
- **China**: 19%

Global Goal is 50% by 2025.